

# SPONSORSHIP APPLICATION & CONTRACT FORM



India's Largest 4th Annual International Trade Fair & Conference on  
**Computer Hardware & IT** Products and Services  
21 - 24 October 2010 - MMRDA Exhibition Grounds, Mumbai

TAIT 304, Kilfire Industrial Estate, Opp Fun Republic, New Link Road, Andheri (W), Mumbai - 400 058. Tel : 022 - 3295 0854 Email : tait@vsnl.com

WINMARK SERVICES PVT. LTD. B-702, Dheeraj Heritage Residency, Shastrri Nagar, Linking Road Extn., Santacruz (W), Mumbai-400054, India.

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## DETAILS OF THE CO-SPONSORSHIP OPPORTUNITIES

### 1. Diamond Co-sponsor :

Leading Organisation to be invited to extend Co - sponsorship support of  
US\$ 18,750 + Service Tax as applicable

#### Co-sponsor's Privileges :

- (i) Name and Logo of the Co-sponsor to appear on all Conference literature, such as, Conference Programme, Conference Compendium, Conference Backdrop and Registration Counter.
- (ii) Free Registration for 10 Indian delegates to the conference
- (iii) Double Spread (4 Colour) advertisement in Exhibitors Directory.

### 2. Platinum Co-sponsor :

Leading Organisation to be invited to extend Co - sponsorship support of  
US\$ 11,250 + Service Tax as applicable

#### Co-sponsor's Privileges :

- (i) Name and Logo of the Co-sponsor to appear on all Conference literature, such as, Conference Programme, Conference Compendium, Conference Backdrop and Registration Counter.
- (ii) Free Registration for 10 Indian delegates to the conference
- (iii) Full page (4 Colour) advertisement in Exhibitors Directory.

### 3. Gold Co-sponsor :

Leading Organisation to be invited to extend Co - sponsorship support of  
US\$ 15,000 + Service Tax as applicable

#### Co-sponsor's Privileges :

- (i) Name and Logo of the Co-sponsor to appear on all Conference literature, such as, Conference Programme, Conference Compendium, Conference Backdrop and Registration Counter.
- (ii) Free Registration for 5 Indian delegates to the conference
- (iii) 1 Full page (4 Colour) advertisement in Exhibitors Directory.

### 4. Silver Co-sponsor :

Leading Organisation to be invited to extend Co - sponsorship support of  
US\$ 7,500 + Service Tax as applicable

#### Co-sponsor's Privileges :

- (i) Name and Logo of the Co-sponsor to appear on all Conference literature, such as, Conference Programme, Conference Compendium, Conference Backdrop and Registration Counter.
- (ii) Free Registration for 5 Indian delegates to the conference
- (iii) 1 Half page (4 Colour) advertisement in Exhibitors Directory.

Applicant's Company & Address : \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website : \_\_\_\_\_

PAN No: \_\_\_\_\_ TAN No : \_\_\_\_\_

Please address all future correspondence to our authorized representatives :-

Name: 1. \_\_\_\_\_ Designation: \_\_\_\_\_

2. \_\_\_\_\_ Designation: \_\_\_\_\_

- We are happy to Confirm following Co - Sponsorship option at COM-IT EXPO 2010 :

I) CORPORATE SUPPORT Options :

- A) Diamond Co-sponsor : @ US\$ 18,750 \_\_\_\_\_
- OR B) Platinum Co-sponsor : @ US\$ 15,000 \_\_\_\_\_
- OR C) Gold Co-sponsor : @ US\$ 11,250 \_\_\_\_\_
- OR D) Silver Co-sponsor : @ US\$ 7,500 \_\_\_\_\_
- II) Govt. Srevice Tax @ 10.30% (On Sponsorship Amount Only) \_\_\_\_\_

Total Amount Payable (US\$) \_\_\_\_\_

Please find enclosed the following :-

- Name & logo of the Corporate Supporter in CDR / EPS / TIF formats.
- Delegate Registration form with Name & the Designation of the Delegates.
- Advertisement Material in CDR / EPS / PDF / PSD / TIF formats in the given sizes.

We confirm our Sponsorship as per the above and accept the terms & conditions given overleaf & agree to comply with them :

Name \_\_\_\_\_

Designation \_\_\_\_\_ Signature \_\_\_\_\_

Date \_\_\_\_\_ Company Seal \_\_\_\_\_

## Terms of Contract and Conditions for Sponsorship

1. Terms of Payment

The Corporate Support Application & Contract Form must be submitted along with at least 25% of participation costs. Further payments to be made as follows : 50% by 20-08-2010 and balance 25% by 20-09-2010 along with the Govt. Serive Tax. All payments must be made by crossed cheques / DD drawn on Mumbai / New Delhi banks payable in Mumbai in favour of TAIT A/c Comit.

2. Withdrawal from Corporate Support

50% of the amount paid towards charges will be refunded, if the company's written notice for withdrawal from Support is received by the organizers before 30-07-2010. On withdrawal after 30-07-2010 all payments made by the Sponsors shall be forfeited. Failure to provide the material such as Logo, Advertisements , Names and Designation of the Delegates, one month prior to opening of the Exhibition / Conferences and non-payment of full Support charges as per given schedule will be treated as withdrawal from participation. In such cases, all payments made by the Corporate Supporter shall be forfeited.

3. Changes of Venue Dates etc.

(a) The organizers reserve the right to change the venue, dates and/or duration of the Conferences / Exhibition, if exceptional circumstances so demand. In such an event, the obligation of Corporate to support the Conference / Summit shall remain in force, so long as he is informed about the Changes by the organizers as early as possible, either by individual communication or press advertisement.

4. Binding Terms of Contract

The Submission of the Corporate Support Application & Contract Form duly signed by an authorized officer of the applicant company shall be deemed as confirmation of participation and acceptance of these terms of contract by the Company and the Support is bound to comply with the payments due to the organisers. The contract becomes effective as soon as the organizers have confirmed the Sponsorship to the applicant. Dispute if any, will be referred the Indian Merchants Chamber 'Arbitration Council' and/or subject to Mumbai Jurisdiction

5. Terms of Contract for release of Advertisement in the Exhibition Catalogue

(a) Advertisements will be accepted only against full payment of Corporate Support.

(b) No agency commission will be payable.

© Advertisers must supply latest by 30<sup>th</sup> September 2010, the advertisement material in correct size. Artworks or typeset matter will be accepted for B/W advertisement. However, for colour advertisements, colour separated positive films and progressive proofs must be sent by the advertiser. If the organizers are asked to process colour art-works or transparencies, cost for the same will have to be paid by the advertiser.

(d) Special Colours (not obtained by combination of basic colours ) will be charged 10% extra over & above the normal tariff.

(e) In case advertiser does not supply advertisement material in time, or if the material supplied is inadequate, advertisement space booked will be filled by publishing "With Compliments of \_\_\_\_\_ (name & address of the company)", and no refund will be allowed.

(f) One voucher copy of the catalogue will be provided to each Corporate Supporter.

(g) Double spread rates are not applicable for special position. Special position double spread advertisements will be charged at actuals.

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<p>Organisers</p>  <p>Exhibition Managers</p> 	<p><b>For further information please contact :</b></p> <p><b>Trade Association of Information Technology (TAIT)</b>          304, Kilfire Industrial Estate, Opp Fun Republic,          New Link Road, Andheri (W), Mumbai - 400 058.          Tel : 022 - 3295 0854 Email : tait@vsnl.com</p> <p><b>WINMARK SERVICES PVT. LTD.</b>          B-702, Dheeraj Heritage Residency, Shastrri Nagar,          Linking Road Extn., Santacruz (W), Mumbai-54.          Phones:+91 - 22 - 2660 5550 / 7755 / 9955          Fax:+91 - 22 - 2660 3992 / 93          Email : info@comitexpo.com</p>
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